

ALLEGRA LIVE YOUR GREATNESS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

BY SUBMITTING AN ENTRY TO THIS SWEEPSTAKES DURING THE SWEEPSTAKES PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT. SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE RELEASED ENTITIES AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. THE SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED BY LAW OR RESTRICTED BY LAW.

SWEEPSTAKES PERIOD: The Allegra Live Your Greatness Sweepstakes (the "Sweepstakes") begins at 12:01 AM US Eastern Standard Time ("EST") on April 18, 2022 and ends at 11:59 PM EST on May 29, 2022 (the "Sweepstakes Period").

The Sweepstakes includes six (6) Entry Periods (each an "Entry Period") as outlined in the chart below:

Entry Period	Start Date	End Date
1	April 18, 2022	April 24, 2022
2	April 25, 2022	May 1, 2022
3	May 2, 2022	May 8, 2022
4	May 9, 2022	May 15, 2022
5	May 16, 2022	May 22, 2022
6	May 23, 2022	May 29, 2022

The computer clock of the Administrator is the official time-keeping device in the Sweepstakes. By participating, participant ("Participant") agrees to be bound by these Official Rules and the decisions of Chattem, Inc. d/b/a Sanofi Consumer Healthcare, (the "Sponsor"), which are binding and final on matters relating to this Sweepstakes.

ELIGIBILITY: Sweepstakes is open only to legal residents of the fifty (50) United States and District of Columbia (NOT including residents of Puerto Rico or other

U.S. Territories), who are at least eighteen (18) years of age or the age of majority in their state of primary residence (whichever is older) at time of Social Media Entry. Employees, officers and representatives of the Sponsor, Southern Made Services, LLC (the "Administrator"), Fandango Loyalty Solutions, LLC ("Fandango") and each of their respective parents, affiliates, subsidiaries and web-design, advertising, marketing, fulfillment, judging and promotion agencies, or other agency involved in the administration, development, fulfillment and execution of this Sweepstakes, and their immediate family members, as defined below, of each, and those persons living in the same households, whether or not related, are not eligible to participate in the Sweepstakes. "Immediate Family Members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, and their respective spouses. "Household Members" shall mean people who share the same residence at least three (3) months a year. Winning a Prize is contingent on fulfilling all requirements in these Official Rules. All federal, state and local laws and regulations apply. Void where prohibited or restricted. All Social Media Entries are the property of the Sponsor.

HOW TO PARTICIPATE: During the Sweepstakes Period, there are two (2) ways to participate: (1) Twitter and (2) Instagram. For each Entry Period, create a post with an original video no longer than thirty (30) seconds in length or take an original photo that tells a personal story on how you are living your greatness outdoors ("Social Media Entry") and submit it via Twitter or Instagram, following the instructions below to receive one (1) entry into the Sweepstakes. **1) Twitter:** Create or log in to your Twitter account. Then submit your Social Media Entry and include the hashtags #LiveYourGreatness and #AllegraSweeps to receive one (1) Social Media Entry. **2) Instagram:** Create or log in to your Instagram account. Then submit your Social Media Entry and include the hashtags #LiveYourGreatness and #AllegraSweeps to receive one (1) Social Media Entry.

Qualifying Social Media Entries from Twitter and Instagram will be aggregated and may be published on www.AllegraLYGSweeps.com (hereafter, the "Website"). Sponsor may also publish Social Media Entries on Sponsor's Social Media Platforms, in email newsletters, and/or any other Sponsor marketing media.

To enter the Sweepstakes using a social media account you must have a Twitter or Instagram, account. You may obtain an account for free by visiting www.twitter.com or www.instagram.com, and following their instructions on how to create a profile and/or download the Twitter application ("Twitter") or Instagram application ("Instagram") to your mobile device and follow the prompts to create a profile from your mobile device. Please note that you must agree to comply with the Twitter Terms of Use in order to create a Twitter account or the Instagram Terms of Use in order to create an Instagram account. If Participant's Instagram profile is set to the "Private" setting, or if their Twitter profile is set to the "Protect my Tweets" setting, corresponding entries may be disqualified and ineligible for consideration in the Sweepstakes and corresponding entries may be

disqualified and ineligible for consideration in the Sweepstakes. Instagram stories do not qualify. If you choose to submit via Twitter or Instagram on your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities.

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with the social media platforms where content may be posted or shared (Twitter or Instagram collectively “Social Media Platforms”).

Once a Social Media Entry is submitted, it cannot be modified in any manner by Participant. Each Social Media Entry received from any person or social media account in excess of the above stated limitation will be deemed void.

Each Social Media Entry will be deemed to have been submitted by one (1) Participant, regardless of the number of people who might appear in or otherwise help create a Social Media Entry. In the event of any dispute concerning the identity of a Participant, the Social Media Entry will be deemed submitted by the natural person who is the authorized holder of the transmitting user account. Administrator’s computer is the official time keeping device for the Sweepstakes. Social Media Entries generated by script, macro or other automated means and Social Media Entries by any means which subvert the entry process, in the sole discretion of Sponsor, are void. Sharing Social Media Entry(ies) on Social Media Platforms will not increase your chances of winning.

By submitting a Social Media Entry, each Participant acknowledges and agrees that Sponsor may obtain many Social Media Entries in connection with this Sweepstakes and/or other promotions staged and/or sponsored by the Sponsor, and that such Social Media Entries may be similar or identical in theme, idea, format or other respects to other Social Media Entries submitted in connection with this Sweepstakes and/or other promotions sponsored by the Sponsor or submitted for other reasons or other materials developed by the Sponsor. Participant waives any and all claims Participant may have had, may have, and/or may have in the future, that any Social Media Entry and/or other works accepted, reviewed and/or used by the Sponsor (or its respective designees) may be similar to his/her Social Media Entry, or that any compensation is due to Participant in connection with such Social Media Entry or other works used by Sponsor.

By submitting a Social Media Entry, each Participant agrees to grant Sponsor and its assignees the use of Participant’s name, Social Media Platform handle, biographical information, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its assignees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to

execute specific written consent to such use if asked to do so. In addition, if any other persons appear in a photo or any part of a Social Media Entry, Participant agrees that prior to submitting the Social Media Entry, Participant has obtained the written consent of each such person who appears, granting Sponsor and its assignees the use of each person's name, biographical information, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its assignees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to execute specific written consent to such use if asked to do so. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Participant at any time. Failure to provide such proof, if requested, may result in disqualification, at Sponsor's sole discretion.

By submitting a Social Media Entry, each Participant acknowledges and agrees that Sponsor reserves the right to edit or otherwise revise each Social Media Entry for any reason, including without limitation, for creative reasons, for technical reasons, etc.

Participant may not contract with, or pay for, any outside consulting firm, agency, or other service for any assistance or guidance in the creation of the Social Media Entry. The Social Media Entry must consist solely of the original work of the Participant. The Participant represents and warrants that the Social Media Entry is suitable for display or publication; it does not contain any obscene or pornographic material, it does not depict in any way any individual under 18 years of age, does not contain any defamatory statements, it does not contain words or symbols that are widely considered offensive to or hateful towards individuals of a certain race, ethnicity, religion, gender, sexual orientation or socioeconomic group, it does not include threats to any person, place, business or group, it does not contain any references to alcohol, controlled substances (including lawful marijuana use) or other unlawful activities, it does not depict or encourage dangerous or illegal activities, it does not invade the privacy or other rights of any person, firm or entity, it does not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by third parties other than appropriate Sponsor's products or services (as referenced above), does not contain any third person's personal information, such as personal names or e-mail addresses, does not contain materials owned by third parties (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), does not contain materials embodying the names, likenesses, voices, or performances identifying any celebrities and/or other public or private figures, living or dead or the names, likenesses, of any individual other than Participant without their permission, does not communicate messages or images inconsistent with Sponsor's reputation, image and/or goodwill, does not violate any law or regulation; is not political in nature, or is otherwise inappropriate, objectionable,

or unsuitable for the uses contemplated in these Official Rules, as determined by Sponsor in its sole discretion.

All Social Media Entries may be reviewed for content; however, such review does not relieve the Participant from responsibility for compliance with all of these Official Rules. Social Media Entries that do not comply with these Official Rules or that otherwise contain prohibited, or inappropriate contents as determined by Sponsor, in its sole discretion, will be disqualified and will not be considered for any Prize. Sponsor in its sole and absolute discretion, makes the final determination as to which Entries are eligible to take part in this Sweepstakes and be considered for a Prize.

There is a limit of one (1) Social Media Entry per person, per Social Media Platform, per Entry Period, per social media account. Any Social Media Entries received from any person in excess of the stated limitation, or which are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost or misdirect, will be void. Subsequent attempts made by the same individual to submit multiple Social Media Entries by using multiple or false contact information or otherwise may be disqualified. There is a limit of one (1) Weekly Prize throughout the Sweepstakes Period per email address.

Any and all information provided in connection with this Sweepstakes is subject to the Sponsor's Privacy Policy available at <https://www.sanofi.com/en/our-responsibility/sanofi-global-privacy-policy>. By entering in the Sweepstakes, Participants hereby agree that the Sponsor may collect and use their personal information submitted with their Social Media Entry in accordance with Sponsor's Privacy Policy.

GRAND PRIZE (1): There is one (1) Grand Prize available to be awarded. The Grand Prize winner ("Grand Prize Winner") will receive up to a six (6) day, five (5) night trip for Grand Prize Winner and one (1) ("Guest") to a destination selected by Grand Prize Winner in the continental United States (the "Grand Prize"). The Grand Prize will include round trip coach class air transportation for Grand Prize Winner and Guest from a major commercial airport near Grand Prize Winner's home (as determined by the Sponsor in its sole discretion) to an airport in close proximity to the selected destination; five (5) nights standard hotel accommodation (single room, double occupancy, room and tax only); \$500 check. Grand Prize Winner and Guest must be available to travel in 2022. Guest and winner must travel on the same itinerary. Selection of hotel and airline, are at Sponsor's sole discretion. **The ARV of the Grand Prize is: \$10,000.**

WEEKLY PRIZES (60): There are sixty (60) weekly prizes ("Weekly Prizes", and together with the Grand Prize, "Prizes") available to be awarded. Each Entry Period ten (10) Weekly Prizes will be awarded. Each weekly prize winner ("Weekly Winner", and together with the Grand Prize Winner, "Winners") will

receive one (reward code (“Reward Code”) valid for one (1) \$100.00 eGift Card via e-mail. . **The ARV of each Weekly Prize is \$100. The ARV of all Weekly Prizes is: \$6,000.**

The ARV of all Sweepstakes Prizes is: \$16,000

SWEEPSTAKES PRIZE RANDOM DRAWING & WINNER NOTIFICATION: Up to a total of sixty (60) Weekly Prizes will be awarded over six (6) Entry Periods as specified below.

Entry Period	Start Date	End Date	Drawing Date
1	April 18, 2022	April 24, 2022	April 25, 2022
2	April 25, 2022	May 1, 2022	May 2, 2022
3	May 2, 2022	May 8, 2022	May 9, 2022
4	May 9, 2022	May 15, 2022	May 16, 2022
5	May 16, 2022	May 22, 2022	May 23, 2022
6	May 23, 2022	May 29, 2022	June 1, 2022

Non-winning Social Media Entries from one Entry Period drawing will carry over to subsequent Entry Period drawings. Odds of winning will depend on the number of Social Media Entries received during the Entry Period. Weekly Winners will be selected and notified with the first drawing on April 25, 2022 thereafter according to the schedule listed above of drawing dates per Entry Period. A Grand Prize will be randomly selected on June 1, 2022. Winners will be randomly selected by the Administrator. Winners will be contacted by a third party via direct message on Social Media Platforms.

Winners will be required to supply email address within three (3) days of date of issuance of direct message notification of potential win. If an email address is not returned within the specified time period, Prize notification is returned as undeliverable, the Sponsor or its agent is unable to contact a potential Winner or a potential Winner is not in compliance with these Official Rules, Prize will be forfeited and, at the Sponsor’s discretion, an alternate Winner may be selected. The Sponsor reserves the right not to award a Weekly Prize in the event the Sponsor is unable to identify and confirm a Winner.

PRIZE CONDITIONS: The maximum value of the Prizes set forth above represents the Sponsor’s good faith determination of the maximum ARV thereof,

and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed. The Grand Prize Winner will receive from the Administrator an IRS Form 1099 (or similar) in the amount of the Grand Prize. The Prizes consist only of the elements expressly set forth above; no other elements or expenses are included and all such expenses are the sole responsibility of Winner. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a Prize for one of equal or greater value if the designated Prize should become unavailable for any reason.

If a Grand Prize Winner elects to partake in any or all portions of his/her Grand Prize with no Guest, only the applicable portion of the Grand Prize will be awarded to Grand Prize Winner and any remainder of the Grand Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Grand Prize must be redeemed at the same time, and no changes will be permitted after conformation. Guest must be eighteen (18) [nineteen (19) in AL/NE] years of age or older as of the date of departure and must travel on same itinerary and at the same time as the Grand Prize Winner. Guest must execute liability/publicity releases prior to issuance of travel documents. Specific travel dates and arrangements are subject to air travel, holiday, blackout dates, and other Grand Prize and travel restrictions. Reservations are subject to availability. Trip must be booked thirty (30) days prior to intended departure date if possible. Travel dates are subject to Sponsor approval. ARV of Grand Prize may vary depending upon the points of departure, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Grand Prize will not be awarded. Grand Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, gratuities, incidentals, souvenirs, gasoline, car rental, etc.) are included in the Grand Prize and all such additional expenses are the sole responsibility of Grand Prize Winner. Grand Prize Winner may be responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, and security charges. Once issued, travel tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued, and stopovers are not permitted. Travel arrangements must be made through Sponsor. Sponsor will not replace any lost, mutilated, or stolen tickets. Grand Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Grand Prize Winner may be required to provide a credit card at time of accommodation check-in to cover incidentals.

Grand Prize Winner and Guest irrevocably waive all claims against the Sponsor, and agree that the Sponsor will have no liability or responsibility for any claim arising in connection with participation in this Promotion, the prizes awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of

entrant's participating in the Promotion and related activities (e.g., travel), wherever, whenever or however the same may occur. Grand Prize Winner and Guest must abide by all applicable federal, state, local and venue COVID-19 guidelines while traveling and in attendance at the prize event. Grand Prize Winner and Guest fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including any protocols that will be implemented from time to time by Sponsor, Promotion Parties (collectively, the "Protocols"), can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition. Grand Prize Winner and Guest will accept the prize and travel at their own risk.

In order to accept and use Grand Prize, Winner and Guest may need to show Proof of COVID-19 vaccination, as required to travel. Mask-wearing and/or testing may be mandated as well. All Protocols shall be communicated to Grand Prize Winner at the time of winner notification.

If Sponsor so elects in its sole discretion, each potential Grand Prize Winner and their Guest may be required to submit to a confidential background check to ensure that (a) they will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor they adhere to any and all Protocols. Sponsor reserves the right, in its sole discretion, to disqualify Grand Prize Winner based on the results of the background check. If requested, Grand Prize Winner must sign waiver forms authorizing the release of personal and background information or prize may be forfeited.

Prize consists only of the elements expressly set forth above; no other elements are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for all applicable federal, state, local sales and income taxes and any costs, expense(s) or fees whatsoever in connection with the Prize not specifically provided herein. In the event that, for reasons beyond their control and not related to the Winner, the Sponsor or independent third-party company is unable to award any Prize as described in these Official Rules (including if the designated Prize should become unavailable for any reason), the Sponsor will substitute the Prize with another prize of similar nature and equal to or greater value at its sole discretion. The Prize is non-assignable and non-transferable and is not redeemable for cash and no substitution or exchanges will be made except as provided herein at the Sponsor's sole discretion. All potential Winners are subject to verification by the Sponsor and the Administrator, whose decisions are final and binding. No compensation will be paid in lieu of a Prize.

Reward Code must be activated to receive eGift Card. Reward Code is void if not activated by 7/31/22. eGift Card does not expire, unless specifically specified by the merchant. If lost or stolen, cannot be replaced. No cash value, except as required by law. Not valid with any other offer. Not for resale; void if sold or exchanged. Void where prohibited. Limit 1 Reward Code per person. Offer and eGift Card valid only in the U.S. at specified eGift Card merchants. Use of eGift Card is subject to terms and conditions as set forth by the merchants. Please visit merchant's website for terms and conditions, which are subject to change at merchant's sole discretion. The merchants referenced are not sponsors of the offer or affiliated with Chattem, Inc. d/b/a Sanofi Consumer Healthcare, and Fandango Loyalty Solutions, LLC. Any merchant logos are trademarks of and owned by each respective company or its affiliates. Fandango Loyalty Solutions, LLC is not a sponsor or co-sponsor of this Sweepstakes. FANDANGO is a registered trademark of Fandango Media, LLC.

Weekly Winner is responsible for all applicable federal, state, local sales and income taxes and any costs, expense(s) or fees whatsoever in connection with the Weekly Prizes not specifically provided herein. In the event that, for reasons beyond their control and not related to the Weekly Winner, the Sponsor or independent third-party company is unable to award a Weekly Prize as described in these Official Rules (including if the designated Weekly Prize should become unavailable for any reason), the Sponsor will substitute the Weekly Prize with another prize of similar nature and equal or greater value at its sole discretion. The Weekly Prizes are non-assignable and non-transferable and is not redeemable for cash and no substitution will be made except as provided herein at the Sponsor's sole discretion. If a selected Weekly Winner is unable to accept a Weekly Prize in its entirety for any reason, the selected Weekly Winner will forfeit the Weekly Prize and the Weekly Prize may be awarded to an alternate Weekly Winner. All Social Media Entries and potential Weekly Winners are subject to verification by the Sponsor and the Administrator, whose decisions are final and binding. No compensation will be paid in lieu of a Weekly Prize.

Weekly Prizes will be awarded provided that a sufficient number of Social Media Entries are received and the Weekly Prizes are claimed in accordance with the dates and times specified above.

GENERAL CONDITIONS: Sweepstakes qualification is determined when when photos or videos are posted on Social Media Platforms. Proof of identity and/or residence reasonably satisfactory to the Sponsor and/or the Administrator may be required to verify eligibility. The Sponsor and the Administrator have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstake's limits, requirements or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids submissions and disqualifies person from participating in the Sweepstakes.

By participating, Participants accept and agree to: (i) be bound by these Official Rules, all applicable laws, and the decisions of the Sponsor, which shall be final and binding in all matters; (ii) waive any rights to claim ambiguity with respect to the Official Rules; and (iii) waive all of his/her rights to bring any claim, action, or proceeding against any of the Released Parties (as defined below). Released Parties (as defined below) are not responsible or liable for Social Media Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for Social Media Entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with these Official Rules, and all such Social Media Entries will be disqualified, or for emails or other errors or difficulties of any kind whether human, technical, electronic, mechanical, network, seeding, computer, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Prize redemptions, emails, Social Media Entries, the announcement of the Winner, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Participant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Sweepstakes or who are in violation of these Official Rules, as solely determined by the Sponsor, will be disqualified and all associated Social Media Entries will be void. Should any portion of the Sweepstakes be, in the Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play or submission of Social Media Entries, the Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes. If terminated, at its discretion, the Sponsor reserves the right to select the potential Prize Winner from all eligible, non-suspect Prize claims received prior to action taken or as otherwise deemed fair and appropriate by the Sponsor.

In no event will the Released Parties be liable for more than the stated number of Prizes in these Official Rules. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH INDIVIDUAL AND SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Participants, by participating, agree that the Sponsor, the Administrator, Fandango and each of their respective

parents, affiliates, subsidiaries and advertising and Sweepstakes agencies and promotional partners and all of their respective officers, directors, employees, shareholders, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Participants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a Prize (including any travel or activity related thereto) or participation in this Sweepstakes. Each Prize is offered and provided "as is" with no warranty or guarantee by the Sponsor, either express or implied. Any and all warranties and/or guarantees on the Prizes (if any) are subject to the issuer's/manufacturer's terms therefore, and Winner agrees to look solely to such issuers/manufacturer(s) for any such warranty and/or guarantee. By participating in the Sweepstakes, each potential winner and each Winner acknowledges that the Released Parties have not and will not obtain or provide insurance of any kind relating to the Prizes. Neither the Administrator, Fandango or any of their respective parents, affiliates, and subsidiaries are a sponsor or co-sponsor of this Sweepstakes. Each Winner, by acceptance of a Prize, except where legally prohibited, grants permission for the Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness (and that of their Guest) and Prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In case of dispute as to the identity of any Participant, entry will be declared made by the Authorized Account Holder of the email address submitted at time of entry and he/she must comply with these Official Rules. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address.

INDEMNITY: Participants agree to release, indemnify, defend, and hold harmless the Released Parties from any and all liability (including, but not limited to, liability for any property loss, damage, personal injury, bodily injury, death, loss, expense, accident, delay, inconvenience or irregularity), costs and expenses (including without limitation, reasonable outside attorney's fees) arising out of or relating in any way to: (a) your participation or inability to participate in the Sweepstakes, (b) typographical errors in the Official Rules or any promotional materials, (c) acceptance or possession, defects in, use, misuse or inability to use an Prize (or any component thereof), (d) any change by any company or any other person providing any of the components of a Prize due to reasons beyond any of the Released Parties' control or as otherwise permitted hereunder, (e) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, (f) human error, (g) incorrect or inaccurate transcription, receipt or transmission of any part of the Social Media Entry (including, without limitation, the entry information or any parts thereof), (h) any technical malfunctions or

unavailability of the Sweepstakes site or any telephone network, computer online system, computer dating mechanism, computer equipment, software, or internet service provider utilized by any of the Released Parties or by you, (i) interruption or inability to access the Sweepstakes, any Sweepstakes-related web pages, or any online service via the internet due to hardware or software compatibility problems, (j) any damage to your (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any wrongful, negligent, or unauthorized act or omissions on the part of any of the Released Parties, or any of their agents or employees, or (m) any other cause, condition or event whatsoever beyond the control of any one or more of the Released Parties. Each Winner hereby acknowledges that the Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any Prize or component thereof, including any express or implied warranties provided by any of the Prize suppliers associated with this Sweepstakes.

Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, use of the Website, or the acceptance, receipt, or use of any Prize or Prize component. Participants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees.

BINDING ARBITRATION: Except where required by law, Participants and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Sweepstakes (including any activity related thereto). Any controversy or claim arising out of or relating to these Official Rules or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party.

CHOICE OF LAW AND JURISDICTION: All federal, state and local laws and regulations apply. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Participant and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the state of New Jersey without giving effect to any choice of law or conflict of laws rules (whether of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New Jersey. Any action seeking legal or equitable relief arising out of or relating to the Sweepstakes or these Official Rules shall be brought only in the courts of the State of New Jersey You hereby irrevocably

consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.

WINNER'S NAME: For the name of the Winners (available after June 6, 2022), send a self-addressed stamped envelope to: Allegra Live Your Greatness Sweepstakes Winner PO Box 90130, Nashville, TN 37209, for Sponsor's receipt no later than August 31, 2022.

SPONSOR: Chattem, Inc. d/b/a Sanofi Consumer Healthcare, 1715 W 38th St., Chattanooga, TN 37409

Contact Us: You may direct any questions or complaints with respect to the Sweepstakes to: customerservice@allegralygsweeps.com.

// End of Official Rules //